**Coupon Book Fundraiser**

**When**: Starts Monday September 17, 2018, Ends Friday October 5, 2018

**What:** We will be selling Fresno City Saver Coupon Books

**Price:** $25 per book, 50% profit for the program

**Selling Goal:** Each student to sell 3 books

**Selling Incentives:**

Top Sellers: 1 = $100, 2 = $50, 3 = $25. This is top sellers of the whole program (band, percussion, color guard, orchestra).

Raffle: For every 3 books you sell, your name will go into a drawing for a $5 Starbucks gift card. We will have 5 winners. The more you sell the more your name is entered (i.e. sell 9 books and your name is entered 3 times)

**Process:** Each student that participates will receive an example book. This book is to be used as an example to sell books. You should not sell this book until the end of the fundraiser as you last sale. This way you will always be able to show your potential buyers what they will be buying. A good idea would be to make the sample book the book your family buys!

Once you receive $25 from an individual, bring the money in to Mr. Watson or Mrs. Harris and they will give you a book to give to the individual who bought from you. Only parents will be allowed to check out multiple books at a time.

**Purpose:** Bus transportation to festivals/concerts/shows, purchasing new music, new instruments, repairs, festival/performance fees, and payment of instrumental instructors.

\*\*All Fundraising events are optional and non-participation in them does not negatively affect a student ability to participate in the program in any fashion\*\*